

## NEW TELFORD HEADQUARTERS IS MATCH MADE IN HEAVEN FOR SKINCARE FIRM



British beauty company owner Deborah Mitchell says Telford is the perfect location for her new business headquarters



Just months after opening at Access 442 on Hadley Park east, family business Heaven Skincare is already reaping the rewards of relocating to the site just a few miles from its previous base in Shifnal,

The business needed extra space to cope with demand for its extensive range of skincare and beauty products which continue to attract global orders and are popular with the royal family and well known celebrities.

Heaven's new base makes up two of the 26 units on the £4.5 million industrial park which have been developed by Morris Property on land acquired through the Telford Land Deal.

The Telford Land Deal is a partnership between Telford & Wrekin Council, Homes England and the Marches Local Enterprise Partnership.

Under the deal, the council has responsibility to bring forward sites, de-risk them and provide 'shovel ready' sites available to develop for residential and employment uses.

Deborah, who first established Heaven in 1995, is thrilled with the new location which she feels will really push the business forward and provide expanded training facilities for staff at its spas and salons across the UK.



## NEW TELFORD HEADQUARTERS IS MATCH MADE IN HEAVEN FOR SKINCARE FIRM



**Deborah said:** “I’m absolutely over the moon with our new base.

“We are very much a family business but we had outgrown our old headquarters in Shifnal and needed a fresh start.

“The new units at Hadley Park are like a dream come true. This is a vision we’ve had for some time and means everything is now under one roof so staff don’t have to go far for anything they need.

“Hadley Park is the perfect location for us and it’s well connected transport wise.

“Our move here was always made with the staff in mind because they all have a say in our products and have a key role to play in business every single day.

“These are really exciting times for us as we continue to grow, develop new products and push new boundaries around the world and Telford is a great place to do it all from.”

